

# Moving Beyond CAT tools - The MT Paradigm Shift from the Translators' Perspective

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# MT Paradigm Shift

Comparison of TM vs. MT in four areas:

1. System
  2. Process
  3. Product
  4. User's View
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# MT Paradigm Shift

## 1. System




	CAT	MT / PEMT
History	90s	2010
Development	Mature	Developing (Google Time Loop), "Point of Degradation"
Future	Less important	Big demand
Paradigmatic	No	Yes
Proliferation	Professionals	Ubiquitous
Technology	One: TM	Various (EBMT, RBMT, SMT, hybrid...)
Supported language pairs	Democratic	Uneven / Non-democratic
Data retrieval	Off-line / On-line	Off-line / On-line
Cost	0 ≥	0 ≥

	CAT	MT / PEMT
Confidentiality	Little difficulty (File based / Server based)	Complex issue (Server / generally accessible)
Speed	Reasonable (Time-consuming: converting the bilingual file, Import/Export, Re-Organising)	Pre-processing: "Low" ( $\alpha$ -version of MyMemory: 1,000 wpm) "Interactive" mode: There can be longer response times
Usability	Restricted (text type, domain, repetitiveness), narrower	Restricted (text type, domain), much wider
Customisability	Partial (Match rate threshold, Penalties)	Yes/No (depending on the engine)

	CAT	MT / PEMT
<b>Customisability</b>	Partial (Match rate threshold, Penalties)	Yes/No (depending on the engine)
<b>Maintainance</b>	Yes	No
<b>“Intelligence”/Training</b>	Static: Memory-feature	Dynamic/real-time: MT training
<b>Evaluation</b>	No	Yes (Metrics)
<b>Harmonisation</b>	TM Exchange (*.tmx)	PEMT Guidelines
<b>Tertium Comparationis</b>	No (i.e. is direct)	Yes/No (depending on the engine)



# MT Paradigm Shift


1. System
  2. Process
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	CAT	MT / PEMT
<b>Where in the process</b>	Help in the decision-making process	Generating text
<b>On-Off</b>	Yes	Yes
<b>Eliminating redundancy?</b>	Yes	No (translates from scratch)
<b>Assigning penalties</b>	Yes	Yes
<b>Quality of original (Authoring)</b>	Non-Key If there are matches: Can be bridged by fuzzy logic	Key Eliminates typos in Original
<b>Productivity</b>	Varying, increase	Varying, increase
<b>(Re)Search Feature</b>	Limited to available material	Includes (re)search (GT)
<b>Concordance search</b>	Yes	Yes





# MT Paradigm Shift

1. System
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	CAT	MT / PEMT
Quality	Varying (zero/low match)	Varying (defective language)
Quality Evaluation	Match rate	e.g. BLUE-Score
Context match	Yes	No
Subject matter	Not relevant	Relevant (depending on corpus)
Text type	Very relevant	Not relevant
Terminology	Consistent	Not consistent
Phrases	Consistent	Not consistent, however idiomatic
Idiomatic expressions	-	Yes
Can become counterproductive	Yes	Yes



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	CAT	MT / PEMT
MMI	Complex	Limited features
User-friendliness	No	Limited
Psychology	Few objections	"Rage against the machine"
Skill degrading potential ("Verlernen"); addiction rate	Low	Very high
Ergonomics	Less harmful	More harmful
Source of Inspiration	Rarely	Yes, at times
Wow factor	Limited (negative)	Yes

# User's View

- Inconsistent terminology
- Special characters misinterpreted
- Capital letters mismatch
- Placables wrong
- Numbers changed
- Punctuation wrong
- Words missing/added or untranslated



# User's View

- **Syntax wrong**
  - **Subject – verb congruence wrong**
  - **Compounds wrong**
  - **Unconventional synonyms**
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# Beyond CAT tools

Past: “Archaic” client-server solutions

Today: Taking the best of both technologies: MT-assisted TM

Verge: Match threshold, up to which TM matches are preferred to MT (85%, 75%, 70%)



# Beyond CAT tools

**Future: TM-assisted MT**

**TMT Prime (CNGL) – a Recommender System for TM and MT Integration**





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**Thank you for your  
attention**

**Q & A**



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